

# CIA Impact Report

Fiscal Year (July 2016 – June 2017)



## Message from the President



It takes a great team to succeed in our industry. You need dedicated individuals who are reliable, willing to get their hands dirty, and not only support your mission, but help you to actualize it. The same is true for building a great organization, and lucky for us, we have a great team that has made 2016-17 a hugely successful year for the Carolinas Irrigation Association (CIA).

This impact report documents a year's worth of progress for CIA, a year that has seen growth and many accomplishments. We've held great events and kick started initiatives that support our goals of connecting industry professionals and providing valuable education. All things that have provided the footing to achieve our goal of being valuable, viable, and visible.

This year we saw great vendor participation and attendance at the Golf Tournament, we rolled out new and relevant education courses to raise money for E3 Scholarships, and we spearheaded the creation of a volunteer program engaging students and providing CEU credits. We shared lunch and conversation with Alamance Community College students, teaching them our industry, and more importantly, listening and learning from them.

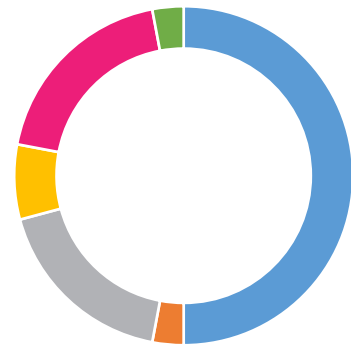
We've revamped and implemented a new membership structure, enabling us to include over 80 company memberships and serve more members than ever.

While our community may be a small one, it does not lack supportive and dedicated members who fiercely advocate for our industry. Thank you for being the bedrock of this organization. And thank you for allowing me to serve as your organization's president this past year: it has been a great experience to witness it's growth, lessons learned, and many successes.

Sincerely,

Erich Kolb  
CIA President

## Membership Type Breakdown



- Company Employees -- 154  
(Representing 84 companies)
- Associate Member -- 32
- Student/Faculty -- 30
- Associate Company -- 12
- Life Member -- 2
- Supporting -- 1

## Associate Sponsorship



NEW PLATFORM PRESENTED A

**164%\***

INCREASE FROM 2015-16

2016 12 Participating Companies  
2017 **\$21,500**

2015 10 Participating Companies  
2016 **\$8,000**

\*New Associate Sponsorship Platform rolled out for 2017.

## 2017-18 Board Vision

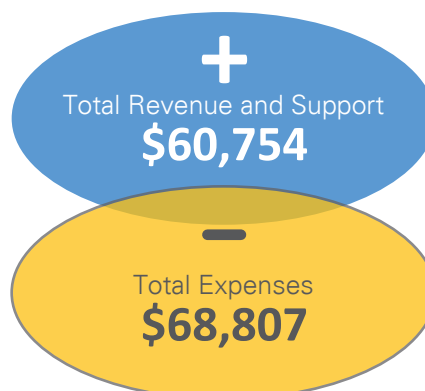
INCREASE VALUE OF ORGANIZATION TO MEMBERSHIP BY ADDING CEU AND NETWORKING OPPORTUNITIES

**INCREASE CONTRACTOR MEMBERSHIP NUMBERS**

**INCREASE VALUE TO ASSOCIATE SPONSORS BY ADDED BENEFITS TO PROGRAM**

INCREASE VISIBILITY AND VIABILITY TO INDUSTRY PARTNERS IN NORTH AND SOUTH CAROLINA

## Financial Health



# CIA = Valuable, Viable and Visible

**Mission Statement:** Our mission is to provide educational opportunities; endorse ethical business practices; create working relationships with other green industry groups; influence industry friendly legislation and regulations; and raise the level of understanding of our industry by the public.”

## 2016-17 CIA Events

2016 Third Annual  
**Waterpalooza** at the JC  
Raulston Arboretum in  
Raleigh, NC.

**86**

Attendees

**18**

Exhibitors

**Last Chance Education**  
event at the Hampton Inn  
in Morehead City, NC.

**16**

Attendees

2017 **CIA Golf**  
**Tournament** and CE at  
RainTree Country Club in  
Charlotte, NC.

**39**

Education  
Attendees

**45**

Golf  
Attendees

## Awards and Scholarships

### Awards

The **Ronald Sneed Award** is an award, sponsored by the Carolinas Irrigation Association, that recognizes a person for their outstanding service to the irrigation industry. In 2016, the award was presented on October 27th at the annual CIA Waterpalooza event at the J.C. Raulston Arboretum in Raleigh, NC.



### 2016 Ronald Sneed Award Winner

Garry Grabow, PhD, PE  
NC State University

### Scholarships

The Irrigation Foundation's (IA) E3 program provides students (learners) and faculty (leaders) with exposure, experience and education in the irrigation industry. CIA is a sponsor of the **IA E3 Scholarship** which guarantees a student delegate from the Carolinas has the opportunity to attend the national conference.

### 2016 E3 Scholarship Recipients:

- **Joel Deuterman**  
Alamance Community College (student)
- **Justin Snyder**  
Department Head, Horticulture  
Technology  
Alamance Community College

Both attended the 2016 IA Annual  
Conference in Las Vegas.

## Community Service



On July 28, 2016 members of The Carolinas Irrigation Association spent the day on a volunteer project at the J.C. Raulston Arboretum in Raleigh, NC. A drip zone system was installed for the berm plantings located adjacent to the pedestrian entrance.

Thank you to **Ewing, Garvey Rain Company, J.C. Raulston Arboretum, Simmons, SiteOne, and STI** for donating materials, food, and water to this project.

## Thank you to our 2016-17 Annual Sponsors

### Platinum Level



### Gold Level



### Silver Level



### Associate Level

Netafim  
TILS, LLC  
Sollos Landscape Lighting