

2017-18

Carolinas Irrigation Association



Associate Membership

Updated Program | New Opportunities

If you are looking to reach irrigation and landscaping contractors throughout the Carolinas, then look no further than CIA's annual Associate Membership program, which delivers high-impact marketing and quality face-time with decision makers. Our Associate Membership provides strong core benefits and the ability to choose the level of sponsorship that best suits your needs.



ABOUT CIA

Since 1982, CIA has been a resource for irrigation contractors and suppliers from North & South Carolina. CIA was created as a unified voice to our industry and the issues that we face. Our mission is to provide educational opportunities; endorse ethical business practices; create working relationships with other green industry groups; influence industry friendly legislation and regulations; and raise the level of understanding of our industry by the public.

CORE BENEFITS

Associate membership for key contacts in your company

Priority registration for annual Golf Tournament & Waterpalooza

Recognition and link on E-Sprinkle News, our online news source

Recognition and link on the Associate page of the CIA website

COSTS & LEVEL SPECIFIC BENEFITS	BASIC	SILVER	GOLD	PLATINUM
	\$500	\$1,500	\$2,500	\$5,000
VALUE	\$500	\$2,000	\$3,500	\$6,000
Associate Membership	1	Up to 2	Up to 4	Up to 8
Name/Link on CIA Website and e-news site E-Sprinkle News	Company name on website and e-news	Company name on website and e-news	Company name on website and e-news	Company LOGO on website and e-news
Spring Golf Tournament (Charlotte - April)		Choice of either the spring or summer Golf Tournament with the following benefits: Hole Sponsor Foursome	Hole Sponsor Foursome Event Sponsor	Title Sponsor Foursome Hole Sponsor
Summer Golf Tournament (Raleigh - June)			Hole Sponsor Foursome Event Sponsor	Title Sponsor Foursome Hole Sponsor
Waterpalooza		Exhibit Booth	Speaker Priority List with One Topic Guaranteed Exhibit Booth	Speaker Priority List with One Topic Guaranteed and Time Slot Priority Booth with Priority Placement Handout/Ad for Attendees
Additional CIA Classes (ie Last Chance Education)		Speaker Priority List	Speaker Priority List	Guaranteed Speaker with One Topic Guaranteed
Website Banner Ad		1 Website Banner Ad: 2 mos.	1 Website Banner Ad: 6 mos.	1 Website Banner Ad: 12 mos.
Green & Growin' Irrigation Track			Speaker Priority List	Speaker Priority List with One Topic Guaranteed

CIA Associate Membership

Registration Form



1. MEMBERSHIP LEVEL PREFERENCE

- Platinum \$5,000 Gold \$2,500
 Silver \$1,500 Basic \$500

2. MAIN CONTACT INFORMATION

This is the person within your company who will be responsible for the sponsorship. Questions about your sponsorship and benefits-use will be directed to this individual.

Company _____
Contact _____
Address _____
City/State/Zip _____
Phone _____ Fax _____
Email _____ Web _____

3. COMPLIMENTARY MEMBERSHIPS

As an Associate member, you receive complimentary membership in CIA: Basic - 1, Silver - 2, Gold - 4, Platinum - 8. Please provide the names and contact information for your complimentary memberships here:

1. Name _____ Address _____ Email _____ Phone _____	2. Name _____ Address _____ Email _____ Phone _____
3. Name _____ Address _____ Email _____ Phone _____	4. Name _____ Address _____ Email _____ Phone _____
5. Name _____ Address _____ Email _____ Phone _____	6. Name _____ Address _____ Email _____ Phone _____
7. Name _____ Address _____ Email _____ Phone _____	8. Name _____ Address _____ Email _____ Phone _____

4. GOLF TOURNAMENT - SILVER-ONLY

Please indicate which golf tournament you would like to participate in: Spring Summer

5. METHOD OF PAYMENT

Check VISA MasterCard AMEX
Credit Card # _____ Expiration Date _____
CID # on front of card above CC# (AMEX) _____ Last 3 digits from # on back of card (VISA/MC) _____
Name on Card _____ Signature _____
Billing Address _____
City/State/Zip _____

To become a CIA Associate member, please mail this form with payment to: CIA, 1300 Baxter St., Ste. 360, Charlotte, NC 28204; or fax, with credit card payment information, to 704-365-3678.