2024









Associate Membership

Updated Program | New Opportunities

If you are looking to reach irrigation and landscaping contractors throughout the Carolinas, then look no further than CIA's annual associate membership program, which delivers high-impact marketing and quality face-time with decision makers. Our associate membership provides strong core benefits and the ability to choose the level of sponsorship that best suits your needs.



ABOUT CIA

Since 1982, CIA has been a resource for irrigation contractors and suppliers from North & South Carolina. CIA was created as a unified voice to our industry and the issues that we face. Our mission is to provide educational opportunities; endorse ethical business practices; create working relationships with other green industry groups; influence industry friendly legislation and regulations; and raise the level of understanding of our industry by the public.

CORE BENEFITS

Associate membership for key contacts in your company

Priority registration for annual golf tournaments & Waterpalooza Recognition and link in our quarterly newsletter

Recognition and link on the associate page of the CIA website

	BASIC	SILVER	GOLD	PLATINUM
COSTS & LEVEL SPECIFIC BENEFITS	\$500	\$1,500	\$2,500	\$5,000
VALUE	\$500	\$2,000	\$3,500	\$6,000
Associate membership	1	Up to 2	Up to 4	Up to 8
Name/Link on CIA Website and our quarterly newsletter	Company name on website and newsletter	Company name on website and newsletter	Company name on website and newsletter	Company logo on website and newsletter
Spring Golf Tournament (Charlotte - April)		Choice of either the spring or fall Golf Tournament with the	Hole Sponsor Foursome Event Sponsor	Title Sponsor Foursome Hole Sponsor
Fall Golf Tournament (Raleigh - TBD)		following benefits: Hole Sponsor Foursome	Hole Sponsor Foursome Event Sponsor	Title Sponsor Foursome Hole Sponsor
Waterpalooza		Exhibit Booth	Speaker Priority List Exhibit Booth	Speaker Priority List with One Topic Guaranteed and Time Slot Priority Booth with Priority Placement Handout/Ad for Attendees
Website Banner Ad		1 Website Banner Ad: 2 mos.	1 Website Banner Ad: 6 mos.	1 Website Banner Ad: 12 mos.
Green & Growin'			Speaker Priority List	Speaker Priority List

2024 CIA Associate Membership

Registration Form

CAROLINAS

1. MEMBERSHIP LEVEL PREF	ERENCE	
☐ Platinum \$5,000 ☐ Silver \$1,500	☐ Gold	
2. MAIN CONTACT INFORM This is the person within your cosponsorship and benefits-use within the person within your cosponsorship and benefits-use within the person within t	mpany who will be respo	onsible for the sponsorship. Questions about your vidual.
Company		
Contact		
Address		
City/State/Zip		
		_ Fax
		Web
Platinum - 8. Please provide the	eceive complimentary ne names and contact int	nembership in CIA: Basic - 1, Silver - 2, Gold - 4, formation for your complimentary memberships here:
		2. Name
Address Email		Address
Phone		Email
		Phone
Address		Address
Email		Email
Phone		Phone
		6. Name
Address		Address
Email		Email
Phone		Phone
7. Name		8. Name
Address		Address
Email		Email
Phone		Phone
4. GOLF TOURNAMENT - SIIPlease indicate which golf tour5. METHOD OF PAYMENT		o participate in: 🗖 Spring 📮 Summer
☐ Check ☐ VISA ☐ MasterC	ard AMEX	
		Expiration Date
		Last 3 digits from # on back of card (VISA/MC)